



Dennis Sehorn
Foundation

**PLEASE HELP US REACH OUR GOAL OF \$100,000 SO
THAT WE CAN CONTINUE TO SUPPORT OUR ALS
PATIENTS AND THEIR FAMILIES FOR THE NEXT 2 YEARS**

ALS SPONSORSHIP INFORMATION

Dear Mr. Franks,

On Saturday, **July 25, 2015**, The Dennis Sehorn Foundation will host it's 4th ALS Fundraiser - this is now a biennial event (occurring every 2 years.) It will be held at the SPJST Lodge #88 located at 1435 Beall St., Houston, Texas from 5pm - 9pm. The event will feature dinner, drinks, dancing, wine pull, car show and live & silent auctions. We're asking for your support in our efforts to reach our goal of \$100,000. Our theme pays tribute to Lou Gehrig and his love of baseball. There are 6 levels of sponsorship to choose from:

- **Lou Gehrig "Iron Horse" Sponsor \$10,000** - includes 10 tickets & an optional assigned table
- **Hall of Fame Sponsor \$5,000** - includes 10 tickets & an optional assigned table
- **Perfect Game \$2,500** - includes 6 tickets & an optional assigned table
- **MVP Sponsor \$1,500** - includes 6 tickets & an optional assigned table
- **Grand Slam Sponsor \$1,000** - includes 6 tickets & an optional assigned table
- **Home Run Sponsor \$500** - includes 4 tickets & an optional assigned table

ALL SPONSORSHIPS INCLUDE:

- Company name and/or logo included on the Dennis Sehorn Foundation website, in the Slideshow that will run continuously during the Event, on the Banner that will hang in the event hall and in the Program that will be handed out to all attendees at the Event.
- Admission to the Event is part of your benefit package. It includes dinner & drinks. You may request an assigned table and additional tickets as needed.

Enclosed you will find an information page about our Foundation and a Sponsorship Commitment Form. Please give this request your most generous attention. We trust that you will join the Dennis Sehorn Foundation in an enjoyable evening raising funds for our ALS families. Remember, this event will only be held once every two years. Thank you for considering our request, and we look forward to your presence on **July 25, 2015**.

With gratitude and appreciation,

Patricia Sehorn
Dennis' Wife

Sherry Sehorn Dolejsi
Dennis' Daughter

Chris Sehorn
Dennis' Son



Dennis Sehorn
Foundation

ABOUT US - OUR MISSION

In 2011, the Dennis Sehorn Foundation was formed, a 100% volunteer 501(c)(3) that provides assistance to PALS (People with ALS/Lou Gehrig's Disease) & their families.

Our mission is to do what we can to ease the physical and financial burdens from this debilitating disease. Donations go directly to PALS and their families to assist with medical, caregiver and quality of life expenses. Many other organizations are focused on research related to treating, curing or preventing ALS. We understand the importance of organizations like these, however we feel it is our responsibility to offer our support and assistance to those living with ALS. We have first-hand experience of how devastating this disease can be to families. This Foundation was founded in memory of Dennis Sehorn who fought a valiant battle with ALS from 2004 - 2008.

WHO WE'VE HELPED

Thanks to the generosity of so many caring individuals & corporations in the past, we've graciously accepted \$202,948 in donations since our Foundation began. This money has assisted 7 PALS & their families in the past and we are currently assisting 3 PALS & their families. Please visit our website: www.als-sehorn.org to become acquainted with these families on a more personal basis.

You will meet some truly remarkable individuals and learn about their daily struggles with ALS.

Please know that your donation makes a huge difference in the quality of their lives.

HOW YOU CAN HELP US

Please consider being a part of our Fundraiser on **July 25, 2015** at The SPJST Lodge #88 located at 1435 Beall Street, Houston, Texas from 5pm - 9pm. The event will feature dinner, drinks, dancing, wine pull, raffle, car show and live & silent auctions that will be full of fabulous items. We are asking you to consider serving as a sponsor for this very important evening. Your donation will help the Dennis Sehorn Foundation continue to assist our PALS and their families over the next two years and you will gain valuable exposure at our event.

The Dennis Sehorn Foundation - EIN: 32-0334428

ALS Circle of Friends

13706 Hempstead Rd. Houston, Texas 77040

www.als-sehorn.org email: help@als-sehorn.org

2015 Dennis Sehorn Foundation Sponsorship Form

Company/Foundation Donation

Individual Donation

Donor _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Please print the name or supply your logo that should appear in all print materials:

Company name and/or logo will be included on the Dennis Sehorn Foundation Website, Slideshow, Banner & Program. Tickets, which include admission, dinner & beer/wine/set-ups are also part of your benefit package.

PLEASE CHECK YOUR DESIRED SPONSORSHIP LEVEL:

Lou Gehrig "Iron Horse" Sponsor \$10,000

Hall of Fame Sponsor \$5,000

Perfect Game Sponsor \$2,500

MVP Sponsor \$1,500

Grand Slam Sponsor \$1,000

Home Run Sponsor \$500

Check payable to **Dennis Sehorn Foundation**. Mail Check & Form To: 13706 Hempstead Rd., Houston, TX. 77040

Paypal is available thru the "Donate Now" Button on www.als-sehorn.org

American Express

Discover

Master Card

Visa

Card Number: _____ Exp Date: _____

CVV _____ Signature: _____

I am unable to attend, but wish to make a contribution of \$ _____

PLEASE return this form and your donation at your earliest convenience. In order to be included in print materials please complete this form and return it to us with your donation by Wednesday, July 1st, 2015. If you have any questions, please visit our website or send us an email to: help@als-sehorn.org

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