



V-Club Event Meal Policy for Members and Guests

As many of our members have noticed, beginning in September we are now requiring that guest fees be paid in advance at the time of RSVP registration. There has been some confusion regarding this policy so here's some background regarding our guest meal policy. If you would like further explanation or to provide feedback, send an email to clubadmin@texasvclub.com.

- 1) When the V-Club was chartered 3 years ago, the commitment from Sewell Cadillac HQs was that each of their 4 dealerships would agree to cover at a minimum the cost of the "reasonable expense" for one meal of each V-Club member who attended an official monthly event. An official monthly event is any event listed on our V-Club event calendar such as a "car meet, car show, meet 'n greet cruise, holiday party, competitive event, etc." where a meal is provided.
- 2) Initially this policy was inconsistently enforced as we found it difficult to identify who was and was not a guest vs a family member including which of our members had single memberships vs family membership. It was difficult for both the Chapter Directors and the restaurant staff to keeping track of multiple tabs for meals. Therefore we (the V-Club Board and Sewell HQS) decided over the last couple of years to just cover the cost of meals for anyone who attended an event where a meal was provided. When the V-Club membership count was smaller (under 100) the cost of the meals was manageable and acceptable by both the V-Club and Sewell. There have been and will continue to be events where V-Club incurs the full cost of meals and does not receive reimbursement by Sewell Cadillac or Ken Batchelor Cadillac. For example, when there are multiple events in a single month where a meal is provided, the V-Club covers the expense.
- 3) As the title sponsor for the V-Club, Sewell pays \$2,000 per year (\$500 per dealership). The average cost of meals per month per Chapter has been approximately \$475 per month.. some event meals have been much higher while others are lower but annually the estimated cost to Sewell and/or the V-Club totals \$5,700. Unfortunately we have had some events where the number of guests (including multiple family members, friends and significant others has exceeded the actual number of members in attendance), therefore this increases the expense significantly. Now that we have 245 active members if each member were to bring 1 or more guests, the cost of the meals can quickly become unmanageable.
- 4) Family memberships have always included the cost of meals for each member's immediate family, for both the spouse and children. This policy also applies to our Sponsors who occasionally attend events. For example, A Silver Sponsor may bring up to 2 employees and a Gold Sponsor may bring up to 4 employees to an event where the cost of the meal is covered.
- 5) We will continue to schedule events such as the COTA event and Texas Mile event where Cadillac HQS or Sewell Performance Group covers the cost of meals for **all V-Series owners AND their guests** for multiple days. These events are exceptions to our standard member and guest meal policy.
- 6) For a \$150 membership, if a member attends 12 events per year and receives a meal valued at a minimum of \$12.50 each the annual value-add is \$150. If a member with a \$250 Family membership attends 12 events per year and invites ONLY their spouse, the value-add is \$300. If a member has more than one family member, the value-add is even greater. As you can see, the best membership value is the Family membership. Also, at our events the per person meal cost with gratuity and tax averages \$15.00 or more. The guest fees we charge will ALWAYS be less than the actual cost of a person's meal so even the guests will be receiving a discount if the member were actually paying for a meal for their guests.